

## Chronology of Strategic Planning Events

**February 2002**

<b><u>Spring 1994</u></b>	Strategic Planning Steering Committee established and strategic planning process initiated.
<b><u>November 1994</u></b>	Revised mission statement adopted by Board of Visitors.
<b><u>February 1996</u></b>	Current Strategic Planning Report Submitted to President, and Strategic Planning Committee reduced to Strategic Plan Coordination and Implementation Committee (SPCIC).
<b><u>January 1997</u></b>	Board of Visitors approved modification of mission statement to reflect decision to make the Corps of Cadets a coeducational student body.
<b><u>March 1997</u></b>	Board of Visitors approved modification of mission statement to meet requirements of Performance Funding.
<b><u>August 1997</u></b>	MG John S. Grinalds presents his “Goals 2000” and these are incorporated into Strategic Goals for the College.
<b><u>Fall 1997</u></b>	Each of the 87 recommendations of the Strategic Planning Report is assigned to the appropriate vice president with the charge to develop a plan for achieving that goal with projected timelines and one-time and continuing resource needs.
<b><u>Fall 1997 to present</u></b>	SPCIC monitors the implementation of the Strategic Plan and reports annually to the President and Board of Visitors
<b><u>October 1997</u></b>	SPCIC recommends to the President that the strategic planning process be reactivated with the appointment of COL Larry Moreland as Chair of the Strategic Planning Steering Committee.
<b><u>June 1998</u></b>	President approves SPCIC’s recommendations for incorporating Goals 2000 into Strategic Plan. Strategic Plans presented by vice presidents “accepted in principle” by Board of Visitors.

<b><u>June 1999</u></b>	Strategic Planning Retreat for President and senior staff to discuss strategic issues for The Citadel over the next 5 to 10 years.
<b><u>August 2000</u></b>	Strategic Planning process is initiated with retreat for Board of Visitors, President, senior staff, and SPCIC. LG Howard Graves, USA (Retired), Chancellor of the Texas A&M University System serves as facilitator.
<b><u>October 2000</u></b>	President appoints Strategic Planning Steering Committee: COL Larry Moreland, Chair COL Harold Askins COL Brian McMillan COL Steve Comer COL Ed Davis LTC William Sharbrough COL Dudley Saleeby BG Harry Carter COL Curt Holland COL Spike Metts COL Suzanne Ozment LTC John Powell LTC Pat Ezell COL Hedy Pinkerton Mr. Ray Whiteman
<b><u>January 2001</u></b>	President charges Strategic Planning Steering Committee to present a plan for absorbing a 5%, 10%, and 15% reductions in the 2001-2002 budget.
<b><u>April 2001</u></b>	Board of Visitors, President, and Vice President for Academic Affairs hold strategic planning retreat facilitated by Dr. Charles J. Austin, former President at East Texas State University.
<b><u>September 2001</u></b>	Board of Visitors provides guiding principles for the process leading to the Strategic Plan for the College for 2002-2010.
<b><u>November 2001</u></b>	President charges Strategic Planning Steering Committee for recommendations for prioritized permanent reductions for three levels: \$750,000 (4%), \$1,300,000 (7%), and \$1,900,000 (10%).
<b><u>To Present</u></b>	See Strategic Planning Committee Minutes of Meetings at <a href="http://www.citadel.edu/academics/committees/StrategicPlan/">http://www.citadel.edu/academics/committees/StrategicPlan/</a>